



**Town of Arlington, Massachusetts**  
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## **Visual Preference Survey June 10**

**Do You Like *This* or That?**

### **Take the Visual Preference Survey By June 27th**

Arlington's Department of Planning and Community Development and Master Plan Advisory Committee would like to thank the more than sixty attendees that participated in the visual preference survey on June 10th at Town Hall auditorium. We are continuing our public engagement efforts for the forthcoming Master Plan with an online visual preference survey (VPS). "Do You Like This or That", Arlington's VPS, was designed to receive your opinion on important physical characteristics as they pertain to Arlington today and in the future.

A visual preference survey introduces Arlington to design concepts regarding building form and facades, as well as streetscapes. This process helps determine what type of future plans or projects would contribute positively to the community's overall character. The results of this survey will be integrated with responses from the June 10th VPS live event and will help guide the vision of Arlington's built environment.

The survey should take approximately 5 to 10 minutes and the deadline to complete the survey is June 27th. You may take the survey here: [https://www.surveymonkey.com/s/Arlington\\_VPS](https://www.surveymonkey.com/s/Arlington_VPS).

You can read additional information on Arlington's Master Plan process by visiting [www.arlingtonma.gov/planning](http://www.arlingtonma.gov/planning)